

**Y.A. GOVT.COLLEG FOR WOMEN, CHIRALA.**  
**DEPARTMENT OF COMMERCE**  
**FOR THE ACADEMIC YEAR 2021-2022**  
**One Day workshop on Intellectual Property Right**

**Date: 07-09-2022**

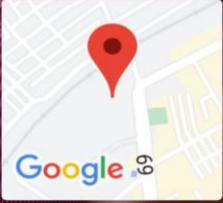
**Objectives:**

- To explain about the Intellectual Property Rights, importance, and application of Intellectual Property Rights and create awareness among the students.
- To nurture creativity and the ability to innovate from a young age of the students.

**Description:** The Department of Commerce has organized a One Day Workshop on “Intellectual Property Rights- Awareness Program”. The speaker was Sri.R.Venkateswara Reddy; Legal Adviser Municipal Standing Counsel has acted as a resource person of the programme. In this workshop he explained about the Intellectual Property Rights, various types of Intellectual Property Rights such as Trademarks, Patents and Copy rights with apt examples. He also explained about the legal aspects involved in Intellectual Property Rights and also explains the process of registration, how to obtain and of the Intellectual Property Right. All the Commerce and Science students along with the staff took active participation in the workshop.

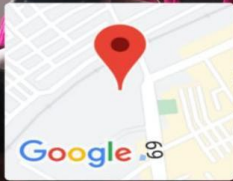
**Outcomes of the programme:**

- Students are educated about the Intellectual Property Rights, legal framework and the process of registration of IPR in practical life.
- The development and distribution of new products and the provision of new services based on the creation and exploitation of inventions, trademarks, designs is clearly understood by the students.



**Chirala, Andhra Pradesh, India**

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